



2025 marketing calendar

01 JANUARY						
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02 FEBRUARY						
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03 MARCH						
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04 APRIL						
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05 MAY						
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06 JUNE						
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07 JULY						
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08 AUGUST						
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09 SEPTEMBER						
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10 OCTOBER						
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11 NOVEMBER						
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12 DECEMBER						
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26	27	28	29	30	31	

About the Calendar

This event-based marketing calendar provides a foundation of important events recognized and endorsed by membership groups, national associations and government holidays. Use this calendar as a baseline for planning Vopz events or ask us to customize it using your initiative schedule of events.

JANUARY

- National Thank You Month
- 1 New Year's Day
- 20 MLK

FEBRUARY

- American Heart Month
- Black History Month
- Ethnic Equality Month
- 7 National Wear Red Day
- 4 World Cancer Day
- 14 Valentine's Day
- 17 Random Acts of Kindness Day
- 28 Ramadan Begins

MARCH

- March Madness (Basketball)
- National Nutrition Month
- Gender Equality Month
- 7 Employee Appreciation Day
- 8 International Women's Day
- 17 St. Patrick's Day
- 20 First Day of Spring
- 30 Ramadan Ends

APRIL

- Autism Awareness Month
- Celebrate Diversity Month
- 22 Earth Day
- 23 Admin Professionals Day
- 28-May 4th World Immunization Week

MAY

- National Mental Health Month
- Skin Cancer Awareness Month
- 5-9 Teacher Appreciation Week
- 11 Mother's Day
- 11-17 National Women's Health Week
- 17 Armed Forces Day
- 21 Employee Health & Fitness Day
- 26 Memorial Day

JUNE

- National Men's Health Month
- Pride Month
- 5 World Environment Day
- 9-15 National Men's Health Week
- 16 Father's Day
- 19 Juneteenth
- 20 First Day of Summer
- 27 PTSD Awareness Day

JULY

- 4 Independence Day

AUGUST

- Immunization Awareness Month
- Back to School

SEPTEMBER

- Prostate Cancer Awareness Month
- Ovarian Cancer Awareness Month
- National Childhood Obesity Awareness Month
- National Preparedness Month
- National Heritage Hispanic Month
- World Suicide Prevention Month
- 1 Labor Day
- 15-Oct 15 National Hispanic Heritage Month
- 22 First Day of Fall
- 27 World Tourism Day

OCTOBER

- Breast Cancer Awareness Month
- 6-10 Customer Service Week
- 10 World Mental Health Day
- 15 Global Handwashing Day
- 31 Halloween

NOVEMBER

- American Diabetes Month
- National Native American Heritage Month
- November
- 11 Veterans Day
- 27 Thanksgiving

DECEMBER

- Holiday Season
- 3 International Day of People w/ Disabilities
- 21 First Day of Winter
- 14-22 Hanukkah Begins
- 25 Christmas
- 26 Kwanzaa
- 31 New Years Eve